



# Shares climb a "wall of worry" - but is it sustainable?

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# **Key points**

- > The strong rally in shares since their March lows reflects a combination of economic reopening, signs of recovery, policy stimulus and once pessimistic investors closing underweight or short positions.
- Shares are vulnerable to a short-term consolidation or pullback. But if we are right, and April was the low in economic conditions, then shares are likely to be higher on a 6 to 12-month horizon.

#### Introduction

After a roughly 35% plunge from their February high point to their lows around 23 March on fears regarding of global recession on the back of the coronavirus shutdowns, share markets have since rebounded sharply, led by US shares. The rally has pushed the Australian ASX 200 back through 6000 for the first time since March.

#### The rebound in share markets

Share market	% fall from high to March low	% rise from March low	% distance from high
US	-34	+43	-5
Eurozone	-38	+38	-14
Japan	-31	+39	-4
UK	-35	+27	-17
Global (MSCI)	-33	+39	-7
Australia	-37	+35	-14

Source: Bloomberg, AMP Capital

A common concern is that the rebound in share markets is "too optimistic" and "irrational" - how can share markets rebound so rapidly when economic conditions are so weak, coronavirus uncertainty remains high, the US is seeing civil unrest and US/China tensions are rising? I must admit that I have also been surprised by the speed of the rebound and think maybe the markets are ahead of themselves. But I have seen this happen before and it reminds me of the quotation from the investor Sir John Templeton "bull markets are born on pessimism, grow on scepticism, mature on optimism and die of euphoria" as this rally has occurred against a lot of pessimism with shares climbing a wall of worry. But as the quote reminds us, that's what they often do. The plunge in shares into March led the coronavirus hit to activity & fear of recession on the way down and in the process surprised many at the severity of the fall and now it's led on the way up despite still lots of worries.

## Key drivers of the rally

So what's driven the rally? In early April we listed <u>signposts</u> to watch as to whether shares have bottomed. The key signposts are updated in this table.

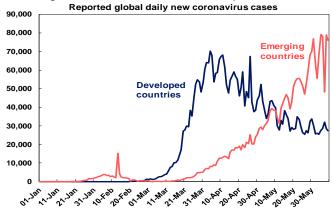
### Signposts to assess the outlook for markets

Signpost	Why	Current status	
Control of the virus	,		
Suppression	Is social distancing	This was seen in most	
	stringent?	major countries	
Curve flattening	Are new cases	Yes - in developed	
	slowing?	countries. Not in emerging	
Containment/	Are new cases	Successful in several	
quarantine	being	countries. So far so good	
·	quarantined?	in Australia	
Anti-virals/vaccine	Could end the	There are some positive	
	virus threat quickly	signs on this front	
Government support for the economy			
Fiscal support	To limit damage &	There has been significant	
Monetary support	boost the recovery	gov support	
Collateral damage minimised/signs growth momentum is bottoming			
Credit spreads	Sign of functioning	Credit spreads have	
narrowing	financial markets	narrowed	
Default rates up	Is public support	So far so good, but still too	
only slightly	working?	early to tell	
Weekly activity	They are timely	These have turned up in	
indicators stabilise		developed countries	
PMIs improve	Sign of momentum	Up from lows in April	
Market technical signs of a bottom			
Extreme oversold		Yes - in March	
conditions			
Ultra-negative	Bottoms have max	Yes - in March	
investor sentiment	bearishness		

Source: AMP Capital

Virtually all of the signposts now tick off positively for developed countries. These are highlighted in green. So, put simply the rebound in shares has been driven by a combination of:

Falling new coronavirus cases in developed countries.

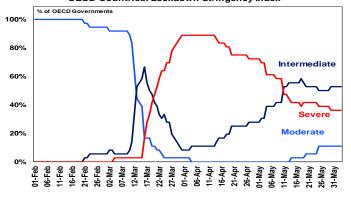


Source: ourworldindata.org, AMP Capital

• Positive news regarding anti-virals and vaccines.

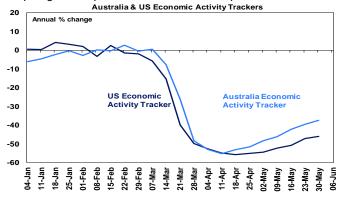
 The reopening of developed countries as lockdown measures have been eased. This includes Australia which has gone from mildly severe lockdown to intermediate.

OECD Countries: Lockdown Stringency Index



Source: Oxford University, AMP Capital

- Massive fiscal and monetary support measures which have swamped those seen in the GFC. This has helped preserve businesses, jobs and incomes preventing defaults. Low interest rates also help make shares attractive for investors.
- Green shoots of recovery. With the progressive relaxation of lockdowns, timely measures of economic data such as consumer confidence, restaurant bookings, retail foot traffic, credit card data, mobility indexes and jobs data suggest that US and Australian economic activity bottomed in April. See the next chart. Global business conditions indicators often referred to as PMIs also started to turn up in May after a plunge into April. This follows a similar pattern in China.



Source: AMP Capital

 Investors being pessimistic and underweight shares after the plunge in March. This has meant there has been more investors who can be motivated to buy shares than sell.

These considerations have simply swamped concerns about civil unrest in the US (which now appears to be settling down anyway) and US-China tensions.

#### **Confirmation from other markets**

It's not just shares that have rebounded as the rally has been confirmed by other growth sensitive assets/yields. In particular:

- · Oil and metal prices are up sharply from their lows.
- Commodity currencies like the \$A have rebounded at the same time that the safe haven US dollar has fallen.
- Bond yield have lagged the upswing in share markets, but they have now started to rise, albeit they remain very low.

### So why has the US share market led on the way up?

The US share market has a relative high exposure to tech and health care stocks that have been key beneficiaries of the coronavirus shock, Amazon is now 55% of retail stocks' market capitalisation and the US has also seen more money printing or QE by the Fed compared to other countries including Australia. By contrast, non-US and Australian shares are more cyclical – but should start to benefit as the recovery continues.

#### **Correction risk**

After huge rallies most shares are technically overbought which could mean we see a correction over the next few months. But many shares in many share markets are at overbought extremes often seen in the aftermath of major bear market lows and this augurs well for returns on a 6-12 basis.

#### But what about the slump in earnings?

Earnings are taking a big hit from the impact to economic activity and this has seen earnings estimates slump and price to earnings multiples surge. This is clearly a concern but note a typical "cyclical" rebound in shares goes through three phases.

- Phase 1 sees an unwinding of cheap valuations helped by easy monetary conditions but with receding downside risks causing some investors to snap up undervalued shares. This is the phase where shares climb a "wall of worry".
- Phase 2 is driven by strengthening profits.
- Phase 3 sees euphoria with very bullish investors pushing shares to extreme levels. This is despite shares becoming expensive and central banks raising interest rates.

Right now, we are nearing the end of Phase 1. As economic conditions recover profits are likely to strengthen and we will move into Phase 2. While PEs are now high, it's noteworthy that the equity risk premium which can be crudely measured as the gap between earnings yields (using forward earnings) and bond yields is still reasonable reflecting ultra-low bond yields. But an improvement in earnings will be a key thing to watch for.



Source: Thomson Reuters, AMP Capital

#### What are the key risks?

The three big risks are: a second wave of coronavirus cases (which should be able to be avoided with lots of testing, tracking and quarantining and even if it does occur may not have the same negative economic impact as any renewed lockdown is likely to be milder and deaths are likely to be lower given greater preparedness); collateral damage from the shutdowns resulting in a delayed or very slow recovery as bankruptcies surge and unemployment goes higher (so far so good – with government and central bank support hopefully heading this off); and risks around the US election (such as Trump ramping up tensions with China if he feels he has nothing to lose or investors fretting about higher taxes and more regulation under a Democrat victory across the Presidency, House and Senate).

### **Concluding comment**

Shares are vulnerable to a short-term consolidation or pullback. But if we are right and April was the low in economic conditions then shares are likely to be higher on a 6 to 12-month horizon. The experience of the last few months highlights just how hard it is to time market bottoms – a good approach for long-term investors is to average in over several months after major falls.

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